



## Designing Fliers & Graphics

*Designing an attention-grabbing flier or graphic is a high-impact strategy for increasing visibility of your AmeriCorps position. View the resources below to craft an engaging visual representation of your position or download the posters we have provided.*

### Flier & Graphics Resources

Canva is a well-known website made to create compelling fliers and graphics. It has a free and paid version. View this tutorial by Canva on how to create fliers: [Canva Tutorial](#)

Click here to view Recruitment poster templates on Canva: [Free custom printable recruitment poster templates | Canva](#)

The AmeriCorps logo should be included on all promotional materials, in addition to the WACC logo whenever possible. Click here for downloadable logos for AmeriCorps and WACC: [Logo Gallery](#)

### Flier Checklist

- Is your flier eye-catching and easy to read? (Headers, photos, information flows well, etc.)
- Does your flier include the AmeriCorps logo? WACC logo?
- Is the role clearly defined?
- Are the tasks for the role succinctly described?
- Is it clear where the service will take place?
- Are the benefits and requirements clearly explained, including those unique to your site?
- Is it easy to understand how candidates should apply? (Links, QR code, email, timeline, etc.)
- Is there a link for more information or who to contact if candidates have questions?



## Flier Example



AmeriCorps Logo

In Action Photos

Eye-catching title

### Internship Details:

Our restoration interns work with our team to plan, prep, and lead some of the programs that the Parks Volunteer Program offers. Our interns lead groups at our Saturday Work Parties, guiding and educating volunteers of all ages and backgrounds on various restoration tasks with a focus on safety and effectiveness. Other opportunities can include working with our school stewardship programs, managing restoration sites, and maintaining the City's native plant nursery.

**Time commitment:** Friday afternoon and all-day Saturday with other (flexible) weekly hours. September 2023–June 2024

Interns who commit to serve 300 hours will receive an **Education Award of \$1,459.26** upon completion of the term through the Civic Leadership & Engagement Corps (CLEC) AmeriCorps program from the Washington Campus Coalition for the Public Good (WACC)

### Gain skills and experience in:

- Plant identification of native and invasive species
- Methods and planning of ecosystem restoration
- Volunteer management and engagement
- Collaborating with many community partners
- Communication and leadership skills
- Environmental outreach & education
- Making positive community impacts
- Getting your hands dirty in the field
- Learning how volunteer programs run
- Having fun exploring your local parks

Specific Benefits

Role is Clearly Defined

### Interested?

Send cover letter, resume, and references by **Monday, Sept. 4th** to the Parks Volunteer Program team at: [pkvolunteers@cob.org](mailto:pkvolunteers@cob.org)

Next steps outlined



## Downloadable Fliers

We've done some of the work for you and created some fliers you can adjust to your site or program. Below is an example of one of the fliers annotated with some of its key features.



Focus area is stated

Color and Photos are used

Award amounts

Listed lengths of service

Contact info

As an AmeriCorps Student Fellow, you will support K-12 and college/university students across Washington and Idaho through academic coaching, support services, student navigation, workforce development, service learning opportunities, and more!

*Your service must primarily benefit underrepresented, low-income, and/or marginalized students, their families, or community members. 300 and 450-hour terms of service available. 20% can be professional development and training.*

Contact: [Lainie Juhl at Lainie.Juhl@wwu.edu](mailto:Lainie.Juhl@wwu.edu)  
Website: [wacampuscoalition.org](http://wacampuscoalition.org)



Download fliers for each focus area here.